

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Media Research Planning
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Consumers for Smart Solar	SMART SOLAR ADD	8437

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538718	08426197

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	497	923

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	THE CHEW	1P-2P	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	1:29 PM	THE CHEW	1P-2P	:30	CSS1609SDRTVH	\$400.00 NM
2	10/28/16	10/28/16	Dr. Oz M-F 10-11a	10a-11a	----2--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----2--	2	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	F	10/28/16	10:21 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1610FIRTVH	\$350.00 NM
1	WPBF	F	10/28/16	10:37 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1609SDRTVH	\$350.00 NM
3	10/28/16	10/28/16	20/20	10-11PM	----1--	:30	1	\$2,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$2,600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	10:48 PM	20/20	10-11PM	:30	CSS1609SDRTVH	\$2,600.00 NM
4	10/28/16	10/28/16	The View	11A-12PM	----1--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	11:35 AM	The View	11A-12PM	:30	CSS1609SDRTVH	\$525.00 NM
5	10/28/16	10/28/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$475.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CSS1610FIRTVH	\$475.00 NM

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1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Consumers for Smart Solar	SMART SOLAR ADD	8437	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/28/16	10/28/16	Ellen	4-5p	----1--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	4:46 PM	Ellen	4-5p	:30	CSS1609SDRTVH	\$600.00 NM
7	10/28/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	----1--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	5:13 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	CSS1610FIRTVH	\$300.00 NM
8	10/28/16	10/28/16	F 5pm News	5-6pm	----1--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	5:43 PM	F 5pm News	5-6pm	:30	CSS1610FIRTVH	\$850.00 NM
9	10/28/16	10/28/16	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1609SDRTVH	\$750.00 NM
10	10/28/16	10/28/16	Good Morning America	7-9AM	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	8:39 AM	Good Morning America	7-9AM	:30	CSS1609SDRTVH	\$800.00 NM
24	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	CSS1610FIRTVH	\$325.00 NM
25	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	8:24 AM	Sat 8-9am News	Sat 8-9am	:30	CSS1609SDRTVH	\$475.00 NM
27	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:27 PM	Sun 6pm News	6-630p	:30	CSS1610FIRTVH	\$475.00 NM

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1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Consumers for Smart Solar	SMART SOLAR ADD	8437	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/30/16	10/30/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:44 AM	Sun 6-7am News	Sun 6-7am	:30	CSS1610FIRTVH	\$300.00 NM
29	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	CSS1609SDRTVH	\$525.00 NM
30	10/30/16	10/30/16	AFHV	7-8PM	-----1	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:00 PM	AFHV	7-8PM	:30	CSS1609SDRTVH	\$900.00 NM
31	10/30/16	10/30/16	Matter of Fact	SUN 10-1030A	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:27 AM	Matter of Fact	SUN 10-1030A	:30	CSS1609SDRTVH	\$250.00 NM
32	10/27/16	10/27/16	THE CHEW	1P-2P	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	12:58 PM	THE CHEW	1P-2P	:30	CSS1609SDRTVH	\$400.00 NM
33	10/27/16	10/27/16	Dr. Oz M-F 10-11a	10a-11a	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	10:17 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1609SDRTVH	\$350.00 NM
34	10/27/16	10/27/16	Th WPBF News 25 @ 1111-11:35PM		---1---	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	11:13 PM	Th WPBF News 25 @ 11PM	11-11:35PM	:30	CSS1609SDRTVH	\$950.00 NM
35	10/27/16	10/27/16	Jimmy Kimmel	1135P-1238A	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	CSS1609SDRTVH	\$350.00 NM

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Advertiser Consumers for Smart Solar	Product SMART SOLAR ADD	Estimate Number 8437	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/27/16	10/27/16	The View	11A-12PM	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	11:35 AM	The View	11A-12PM	:30	CSS1609SDRTVH	\$525.00 NM
37	10/27/16	10/27/16	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CSS1610FIRTVH	\$475.00 NM
39	10/27/16	10/27/16	WPBF News 25 5-6:00am	5:00-6:00am	---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	CSS1609SDRTVH	\$300.00 NM
40	10/27/16	10/27/16	Th 5pm News	5-6pm	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	5:25 PM	Th 5pm News	5-6pm	:30	CSS1609SDRTVH	\$850.00 NM
41	10/27/16	10/27/16	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	6:26 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1610FIRTVH	\$750.00 NM
42	10/27/16	10/27/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$2,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	CSS1610FIRTVH	\$2,650.00 NM
43	10/27/16	10/27/16	Good Morning America	7-9AM	---1---	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	7:27 AM	Good Morning America	7-9AM	:30	CSS1609SDRTVH	\$800.00 NM
44	10/27/16	10/27/16	WPBF NEWS AT 9:00AM	9A-10A	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	9:31 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	CSS1610FIRTVH	\$375.00 NM

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Consumers for Smart Solar	SMART SOLAR ADD	8437	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/25/16	10/25/16	THE CHEW	1P-2P	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	1:30 PM	THE CHEW	1P-2P	:30	CSS1609SDRTVH	\$400.00 NM
46	10/25/16	10/25/16	Dr. Oz M-F 10-11a	10a-11a	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	10:17 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1609SDRTVH	\$350.00 NM
47	10/25/16	10/25/16	Tu WPBF News 25 @ 1111-11:35PM		-1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	11:24 PM	Tu WPBF News 25 @ 11PM	11-11:35PM	:30	CSS1609SDRTVH	\$950.00 NM
48	10/25/16	10/25/16	The View	11A-12PM	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	10:59 AM	The View	11A-12PM	:30	CSS1609SDRTVH	\$525.00 NM
49	10/25/16	10/25/16	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CSS1609SDRTVH	\$475.00 NM
51	10/25/16	10/25/16	WPBF News 25 5-6:00am	5:00-6:00am	-1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:14 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	CSS1609SDRTVH	\$300.00 NM
52	10/25/16	10/25/16	Tu 5pm News	5-6pm	-1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:27 PM	Tu 5pm News	5-6pm	:30	CSS1609SDRTVH	\$850.00 NM
53	10/25/16	10/25/16	WPBF News 25 Mornings 6-7AM		-1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	6:52 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1609SDRTVH	\$750.00 NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Consumers for Smart Solar	SMART SOLAR ADD	8437	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/27/16	10/28/16	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	---TF--	:30	1	\$2,650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---TF--	1	\$2,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	CSS1609SDRTVH	\$2,650.00 NM
55	10/25/16	10/25/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-1-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	8:54 AM	Good Morning America	7-9AM	:30	CSS1609SDRTVH	\$800.00 NM
56	10/25/16	10/25/16	WPBF NEWS AT 9:00AM-F 9A-10A Class of Time - Pre-emptible with notice	9A-10A	-1-----	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	9:54 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	CSS1609SDRTVH	\$375.00 NM
57	10/26/16	10/26/16	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	--1----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	12:59 PM	THE CHEW	1P-2P	:30	CSS1609SDRTVH	\$400.00 NM
58	10/26/16	10/26/16	Dr. Oz M-F 10-11a Class of Time - Pre-emptible with notice	10a-11a	--2----	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--2----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	10:10 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1609SDRTVH	\$350.00 NM
1	WPBF	W	10/26/16	10:32 AM	Dr. Oz M-F 10-11a	10a-11a	:30	CSS1609SDRTVH	\$350.00 NM
59	10/26/16	10/26/16	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	10:58 AM	The View	11A-12PM	:30	CSS1609SDRTVH	\$525.00 NM
60	10/26/16	10/26/16	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	--1----	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$475.00 NM
Credited									
61	10/26/16	10/26/16	Ellen Class of Time - Pre-emptible with notice	4-5p	--1----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538718-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Consumers for Smart Solar	SMART SOLAR ADD	8437	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/26/16	10/26/16	Ellen	4-5p	--1----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	4:45 PM	Ellen	4-5p	:30	CSS1610FIRTVH	\$600.00 NM
62	10/26/16	10/26/16	WPBF News 25 5-6:00am	5:00-6:00am	--1----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	CSS1609SDRTVH	\$300.00 NM
63	10/26/16	10/26/16	W 5pm News	5-6pm	--1----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	5:39 PM	W 5pm News	5-6pm	:30	CSS1610FIRTVH	\$850.00 NM
64	10/26/16	10/26/16	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	CSS1609SDRTVH	\$750.00 NM
65	10/26/16	10/26/16	Good Morning America	7-9AM	--1----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--1----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:59 AM	Good Morning America	7-9AM	:30	CSS1609SDRTVH	\$800.00 NM
66	10/29/16	10/29/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16		Sat 7pm News	7-730pm	:00		\$900.00 NM
Credited									

Total Spots 50

Payment Terms 30 Days

Gross Total	\$33,375.00
Agency Commission	\$5,006.25
Net Amount Due	\$28,368.75

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